

HOW MY GRAPHIC NOVEL GOT ME ON



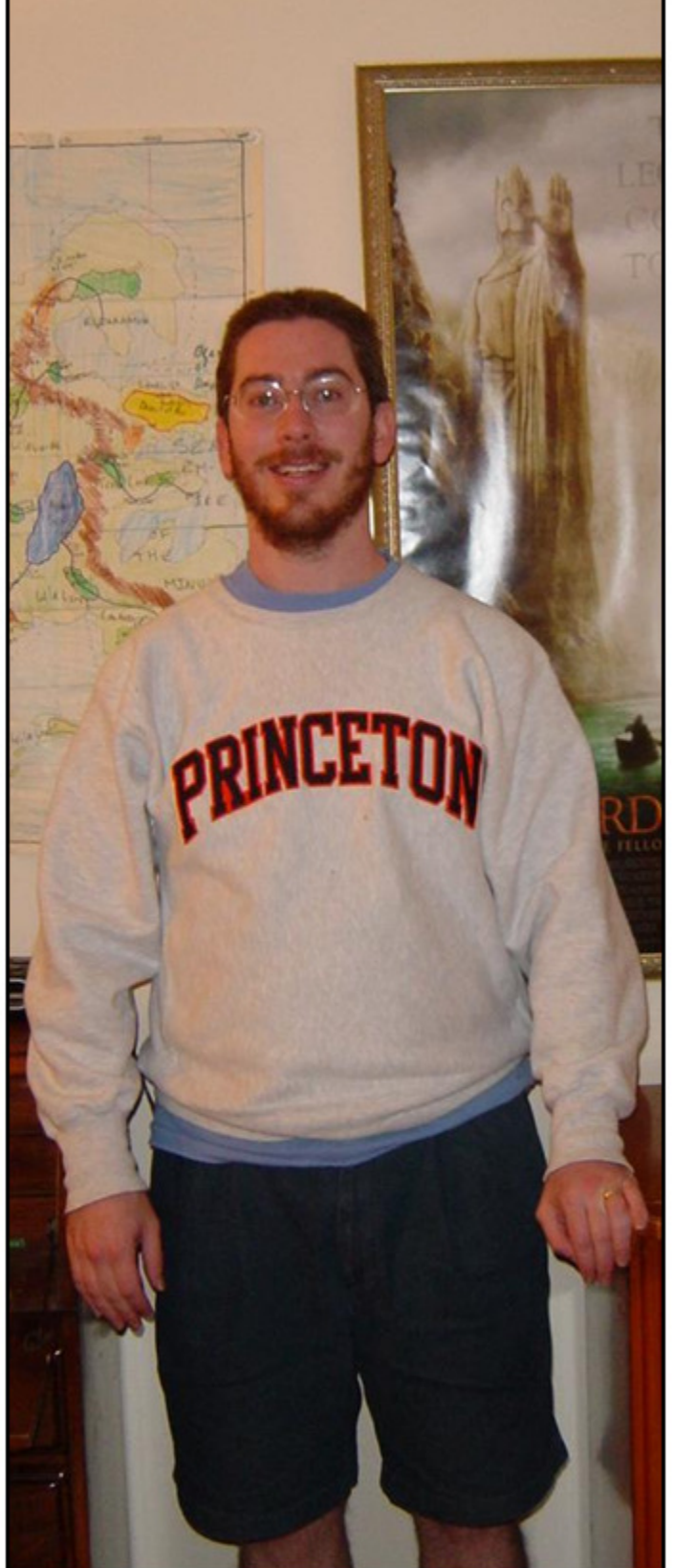
THE GRAPHIC NOVEL

by Bryan Caplan

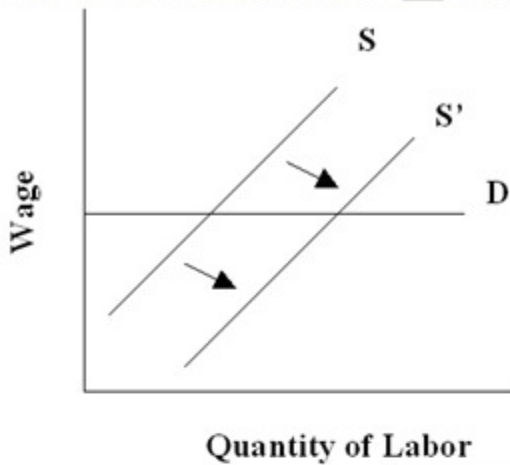
I'm Bryan Caplan, an economics professor at George Mason University...



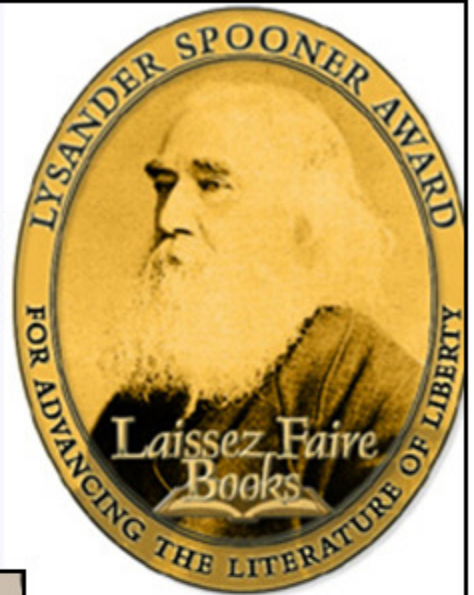
... an openly nerdy man.



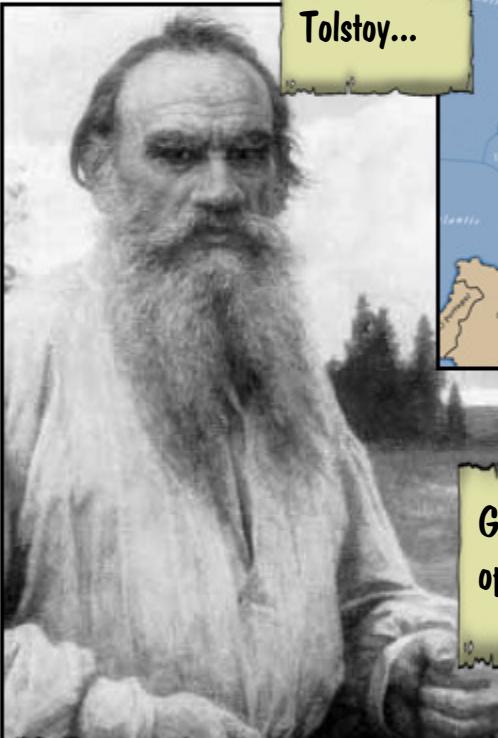
My nerdy obsessions include economics...



libertarianism...



Tolstoy...



strategy games...



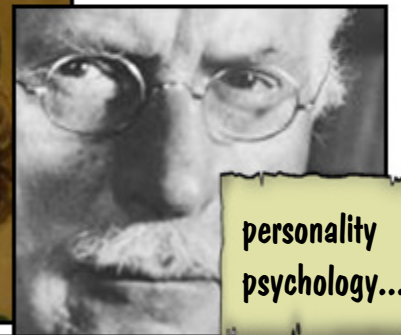
behavioral genetics...



German
opera...



personality
psychology...



role-playing
games...



totalitarianism...



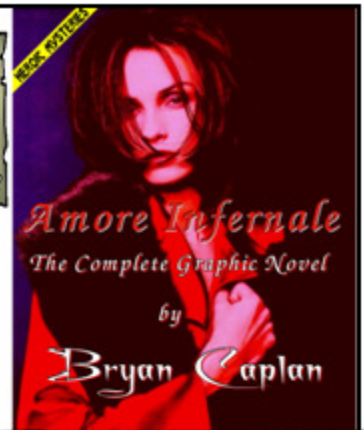
and graphic novels.



Princeton University Press
recently published my first book.



But I've also just written
a graphic novel.



For the time being, it's "self-published."

Marginal Revolution

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and Motivate Your Dentist

TYLER COWEN

Still, my graphic novel got a lot of
readers after it was blogged...

[« How can you spot a good professor? »](#) | [Main](#) | [Buy and hold, please »](#)

Bryan Caplan's graphic novel

1. [Here](#). What do you think?
2. [Interfluidity.com](#), how come no one other than Dani Rodrik told me about this guy?
3. The real scoop on [fair trade coffee](#)
4. How do [statisticians differ from economists who do statistics?](#)
5. Where do people walk the fastest? [Singapore and Copenhagen, plus a longer list](#)

Posted by Tyler Cowen on May 2, 2009

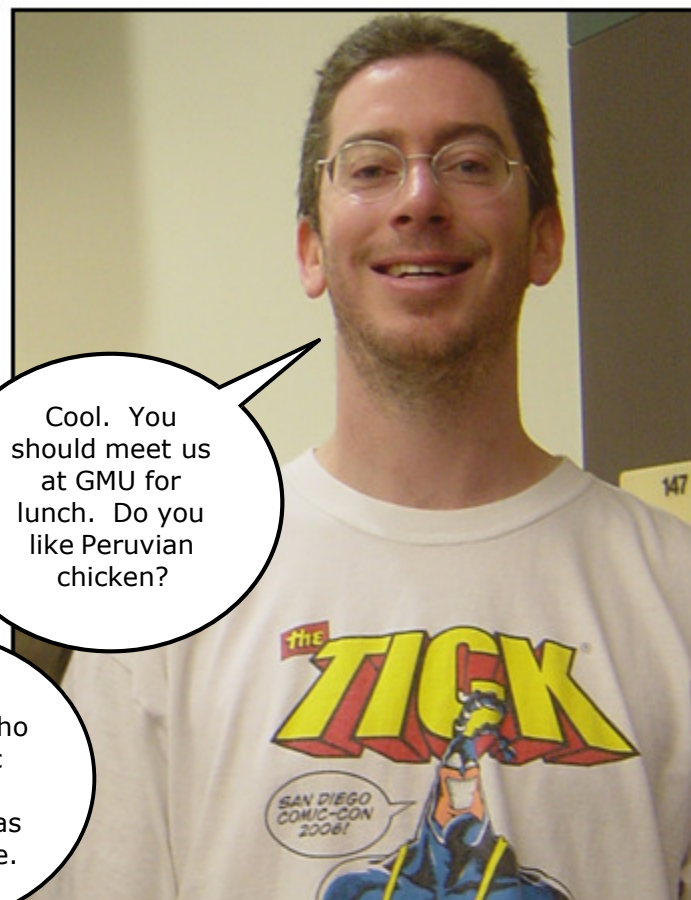
... by Tyler Cowen of
Marginal Revolution.



And one of those readers - Tim Kane
from Heritage - got me on C-SPAN.



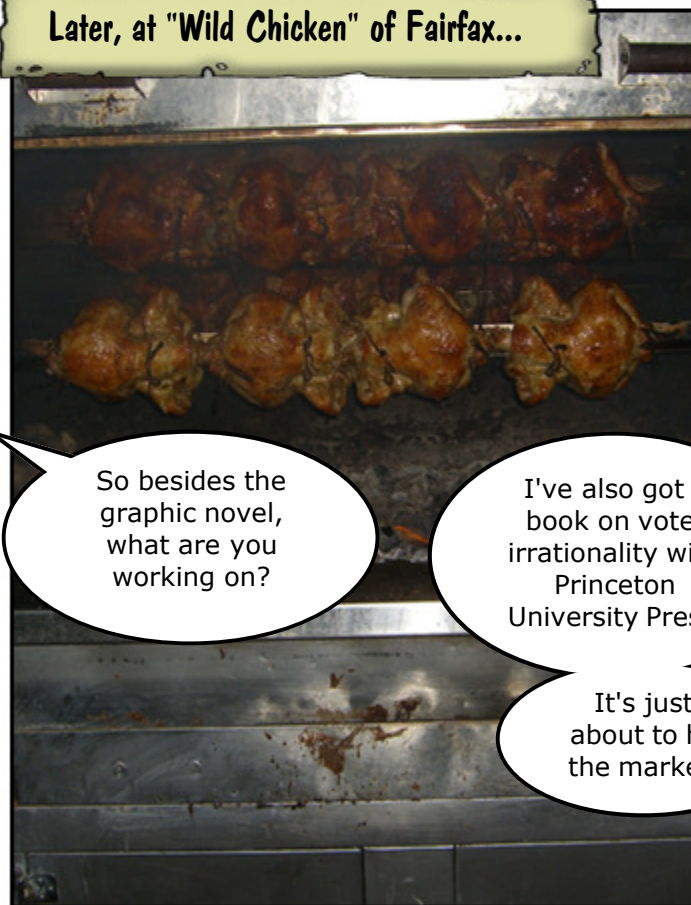
Here's how.



Cool. You should meet us at GMU for lunch. Do you like Peruvian chicken?

Another economist who likes comic books? I thought I was the only one.

Later, at "Wild Chicken" of Fairfax...



So besides the graphic novel, what are you working on?

I've also got a book on voter irrationality with Princeton University Press.

It's just about to hit the market.



Interesting... You should present it at Heritage. We might even get C-SPAN to cover it.

Sure, sounds fun.

C-SPAN? Like *that's* gonna happen...

One month later, at the
Heritage Foundation...

So Tim, how
should I
present the
diagrams?

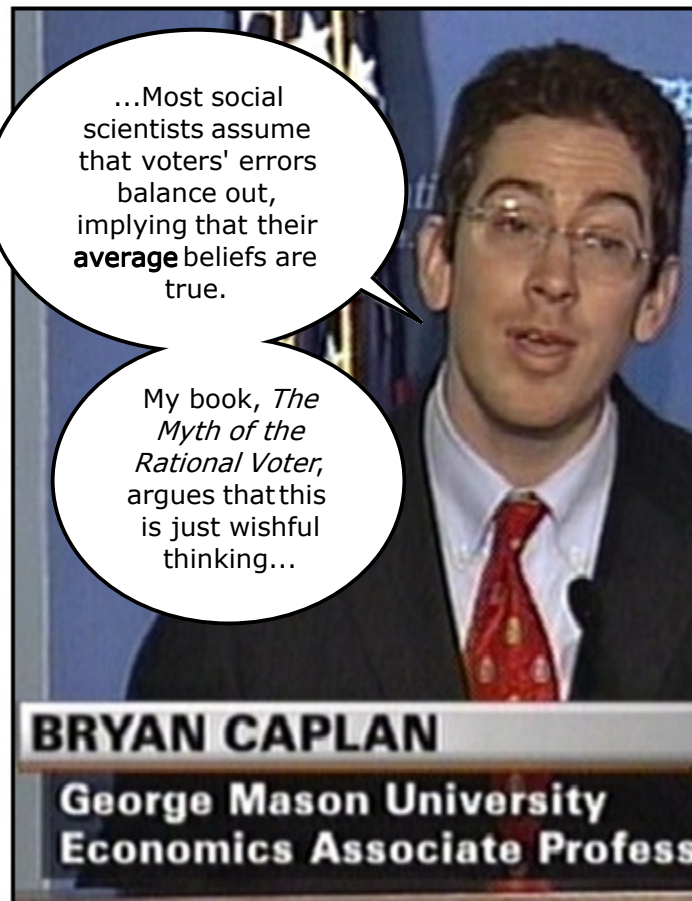
Work around
them... They
won't show up
well on t.v.
anyway.

[Gulp!]
I'm going
to be on
t.v.?

Oh, I
thought you
knew...

It's a lot easier
to get on
C-SPAN when
Congress is out
of session.

[Gulp!] Of
course... Just
give me a
minute to write
a completely
new talk.





Arnold Kling



Bryan Caplan

EconLog

Issues and insights in economics

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How My Graphic Novel Got Me on C-SPAN

Bryan Caplan (July 2, 2007)

And that's how my graphic novel got me on t.v. to talk about my "real book."

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JULY 2, 2007

How My Graphic Novel Got Me on C-SPAN

Bryan Caplan

True order of events:

1. I put my graphic novel on my webpage.
2. Tyler blogged it.
3. Tim Kane read Tyler's blog and emailed me about our shared interests in economics

True story!